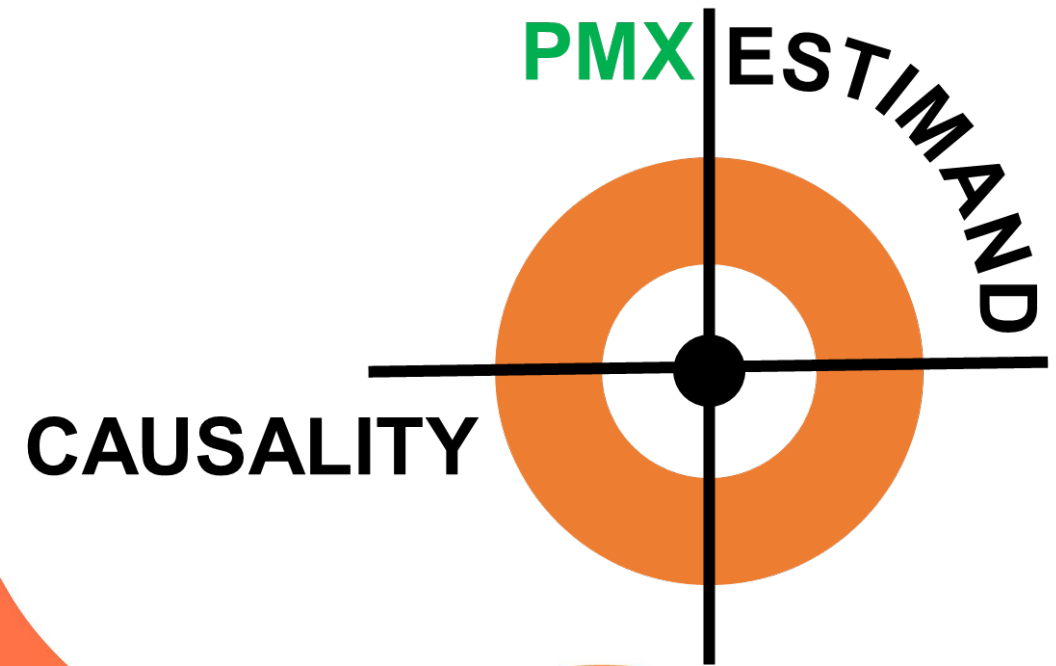


Bringing together causal inference & pharmacometrics

Manuela Zimmermann
on behalf of the Novartis PMX
Estimands & Causality Initiative

Paris
September 19th, 2025

 **NOVARTIS** | Reimagining Medicine



Disclaimer

This presentation is based on publicly available information (including data relating to non-Novartis products or approaches).

The views presented are the views of the presenter, not necessarily those of Novartis.

These slides are intended for educational purposes only and for the personal use of the audience. These slides are not intended for wider distribution outside the intended purpose without presenter approval.

The content of this slide deck is accurate to the best of the presenter's knowledge at the time of production.

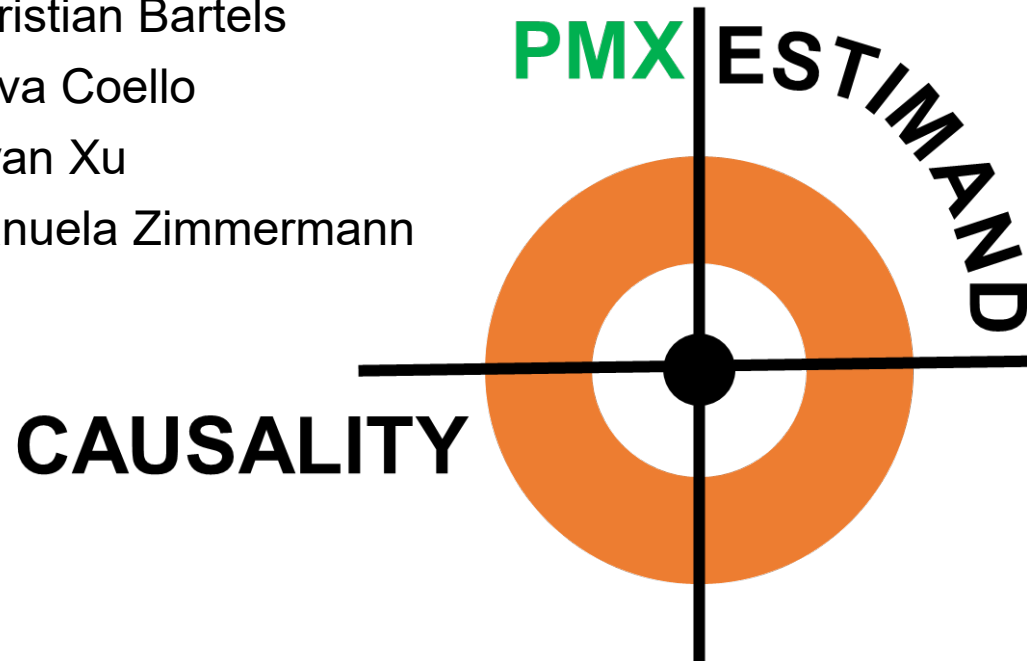
Acknowledgments

Christian Bartels

Thomas Dumortier

Novartis PMX estimands & causality initiative

- Christian Bartels
- Neva Coello
- Siyan Xu
- Manuela Zimmermann



- Bjoern Bornkamp
- Frank Bretz
- Evgeny Degtyarev
- Achim Guettner
- Guenter Heimann
- Juliette Limozin
- Giusi Moffa
- Simon Newsome
- Alex Ocampo
- Martina Scauda

ISoP SxP webinar

May 23rd 2025:

Correcting for confounding in longitudinal experiments: positioning NLME as implementation of standardization using latent exchangeability



PAGE conference

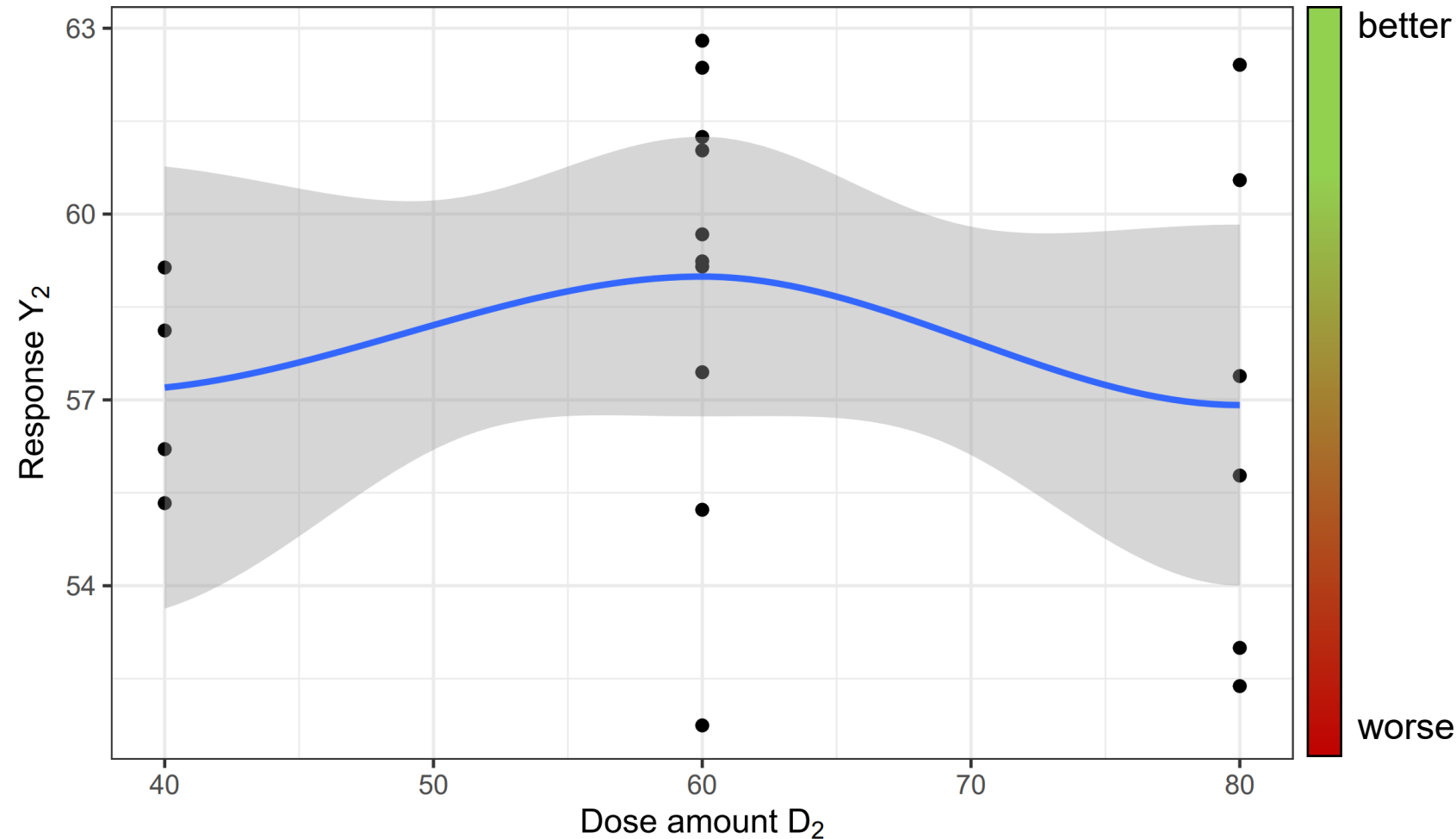
June 6th 2025:

Performing causal inferences with pharmacometrics models



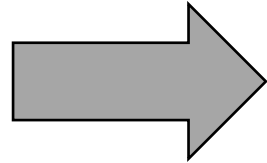
Does this 'drug' tend to have a beneficial dose-response relationship?

Submit your answer



Does this 'drug' tend to have a beneficial dose-response relationship?

Too nebulous!



We first need to get clarity on:

What exactly do we want to estimate?

How can we use the available data target this question?

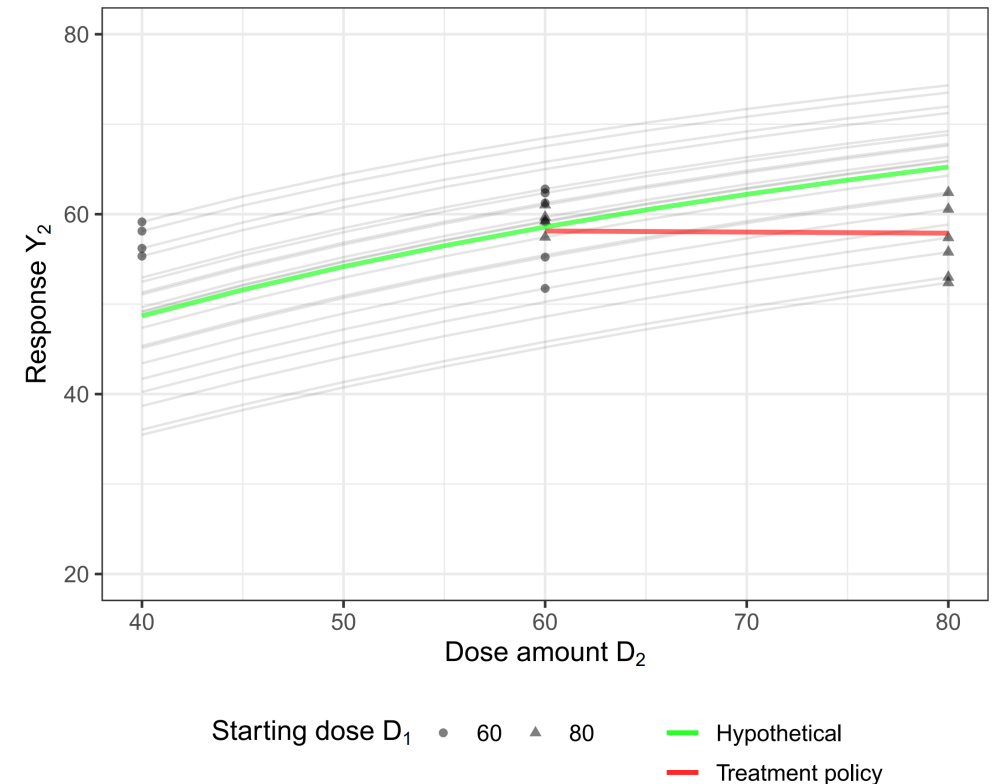
What exactly do we want to estimate?

Different interventions whose causal effect we might be interested in (c.f. estimands framework):

- Treatment policy estimand: $f(Y_2^{D_1=d}) = f(Y_2|D_1 = d)$
What would the expected response be if all patients are assigned to the dose d ?
- Hypothetical estimand: $f(Y_2^{D_1=d, D_2=d})$
What would the expected response be if all patients are assigned to dose d and are forced to adhere?

⇒ **Need to be explicit and precise in which dose-response relationship we target**

⇒ The estimator depends on the estimand



30 years ago...

Intention-to-treat analysis and the goals of clinical trials

Lewis B. Sheiner, MD, and Donald B. Rubin, PhD^a

San Francisco, Calif. and Cambridge, Mass.

Intention-to-treat provides valid estimates and associated tests and intervals for the effect on outcome of *assignment to therapy* in the clinical trial (so-called *use-effectiveness*⁴). Intention-to-treat analysis does not provide valid significance levels, estimates, or interval estimates either for use-effectiveness in regular medical practice or for the effect of the *actually administered therapy* (so-called *method-effectiveness*). The latter is, however, arguably more relevant to medical decisions than is use-effectiveness, and trials should be designed and analyzed to provide estimates of it as well.

Additional challenges for answering “What if...” questions (hypothetical estimands)

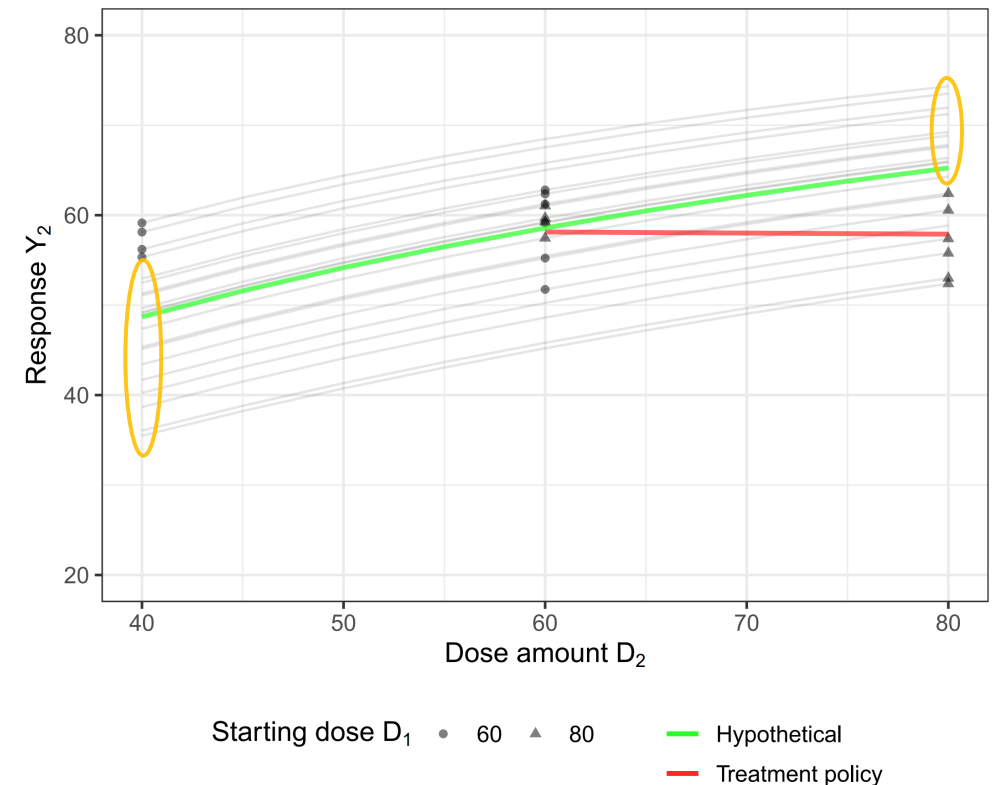
Hypothetical estimands describe the outcome of a hypothetical intervention (‘contrary to fact’)

The potential outcome under this intervention is generally not observed in all patients

- ⇒ In general, there is selection bias in whose potential outcomes are (un)observed
- ⇒ Requires more assumptions compared to the other estimands (*previous slide*)
- ⇒ If assumptions are violated: bias

To avoid/reduce bias:

- Be explicit and precise when defining the estimand
- Explicitly state & carefully assess assumptions (requiring cross-functional domain knowledge)



How were the data generated?

D_1, D_2 : Dose

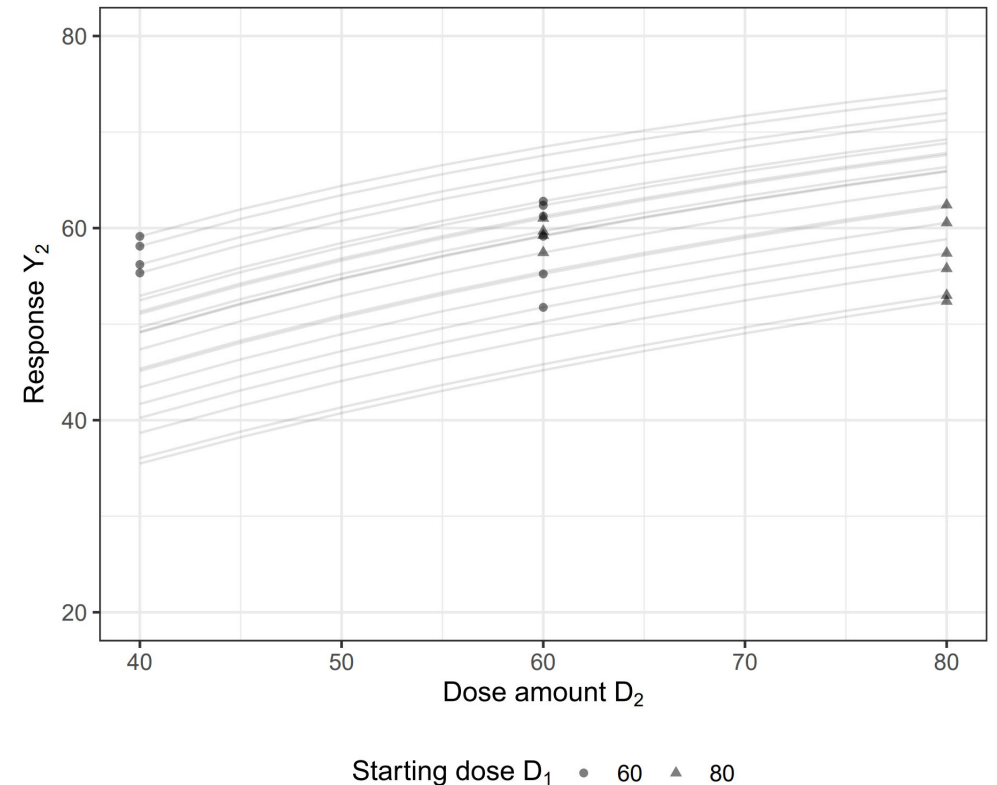
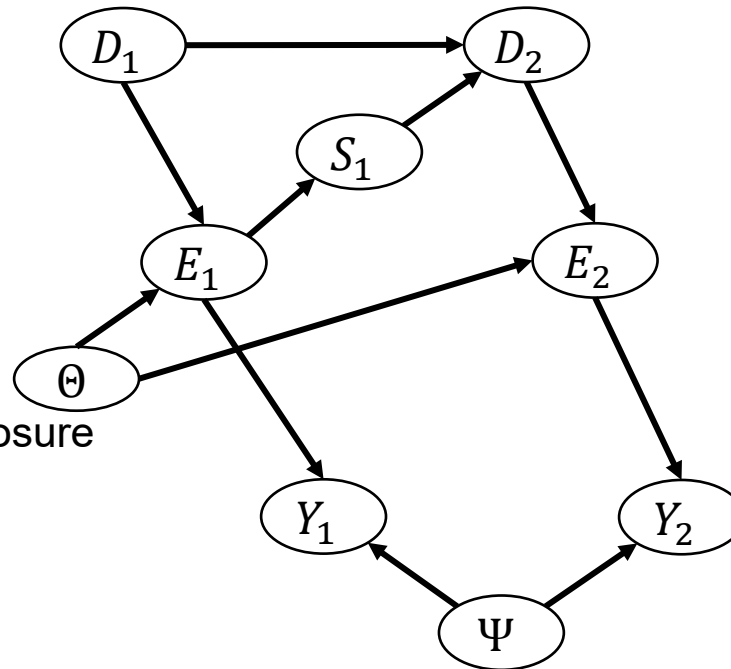
S_1 : Safety measure

E_1, E_2 : Exposure (PK)

Θ : Individual parameters characterizing dose-exposure

Y_1, Y_2 : Response (PD)

Ψ : Individual parameters characterizing exposure-response



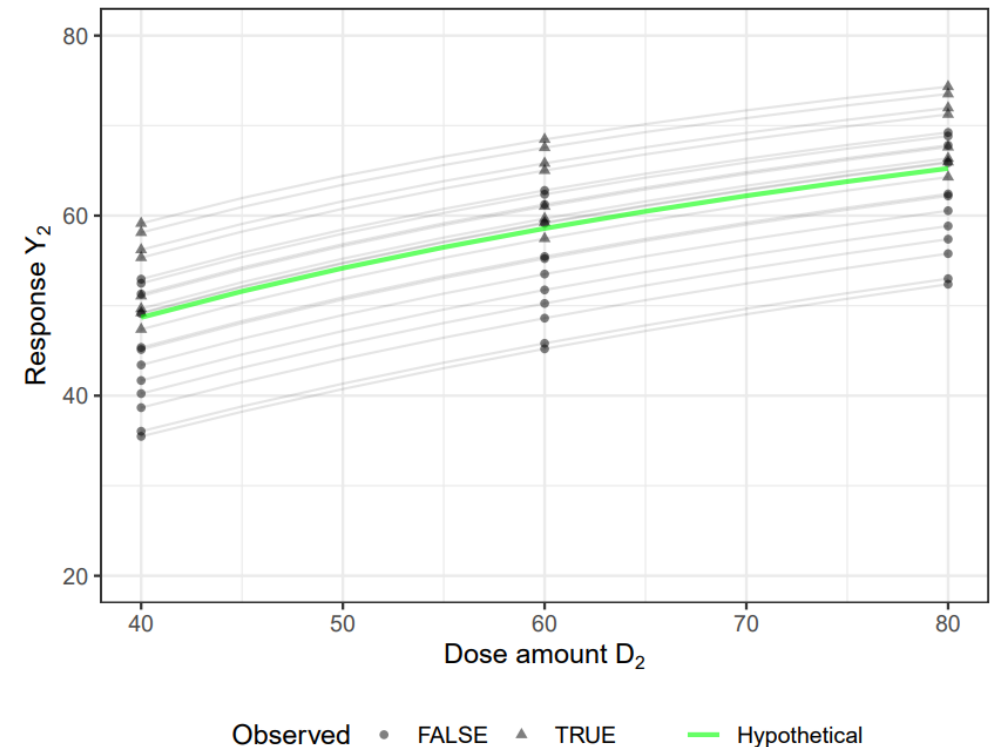
How do we estimate hypothetical estimands in pharmacometrics, conceptually?

Hypothetical estimand: $f(Y_2^{D_1=d, D_2=d})$

What would the response be if all patients are assigned to dose d and are forced to adhere?

Assumption: potential individual dose-response relationship is independent of the observed treatment history

- ⇒ Use individual parameters to predict potential outcome in the hypothetical setting of interest
- ⇒ No direct arrows from doses into individual parameters



A causal inference perspective on the pharmacometric NLME approach

Causal inference:

- Association is causation if there are no open confounding paths
- Confounding paths (e.g. $D_2 \leftarrow S_1 \leftarrow E_1 \leftarrow \Theta \rightarrow E_2 \rightarrow Y_2$) can be blocked by conditioning on a variable on the confounding path

- **Adjustment formula (standardization):**

$$f(Y_2^{D_1=d, D_2=d}) = \int_{\theta} \underbrace{f(\theta)}_{\text{Distribution of individual parameters}} \underbrace{f(Y_2 | \Theta = \theta, D_1 = d, D_2 = d) d\theta}_{\text{Conditional outcome model as a function of dose and individual parameters}}$$

Distribution
of individual
parameters

Conditional outcome
model as a function of dose
and individual parameters

D_1, D_2 : Dose

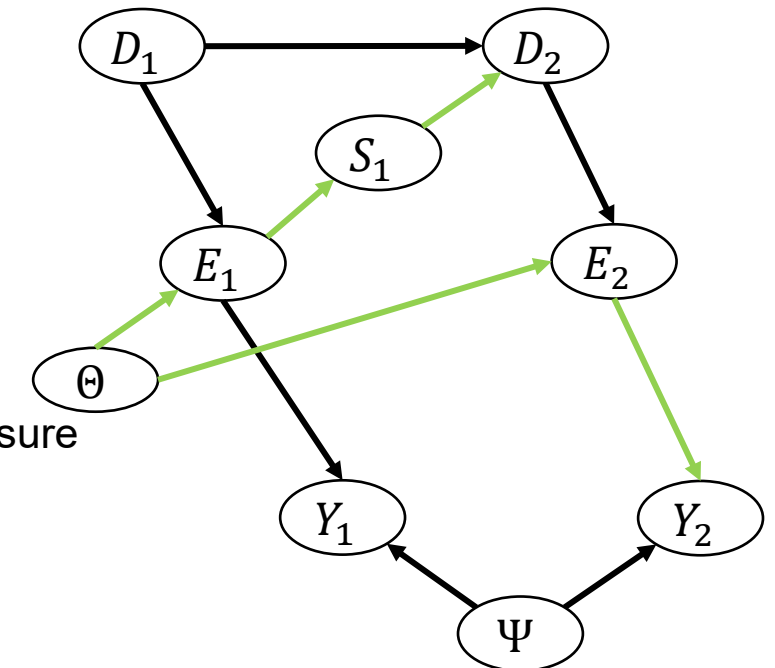
S_1 : Safety outcome

E_1, E_2 : Exposure (PK)

Θ : Individual parameters
characterizing dose-exposure

Y_1, Y_2 : Response (PD)

Ψ : Individual parameters
characterizing exposure-
response



Two potential sources of confounding

PK: Safety (exposure)-driven intercurrent events, e.g.

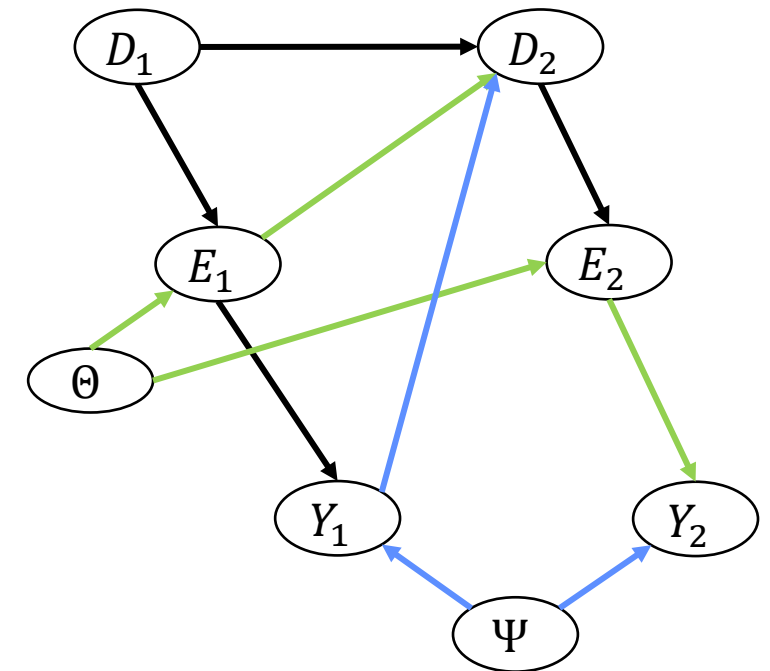
- Down-titration due to safety concerns related to drug exposure
- Note: Safety events are not of direct interest here
⇒ not explicitly shown

PD: Efficacy-driven intercurrent events, e.g.

- Stop up-titration when target systolic blood pressure is reached

The two scenarios might appear similar in the DAG, but there are important differences:

- PK (pharmacokinetic) models are often reliable
- PD (pharmacodynamics) is usually more challenging to model



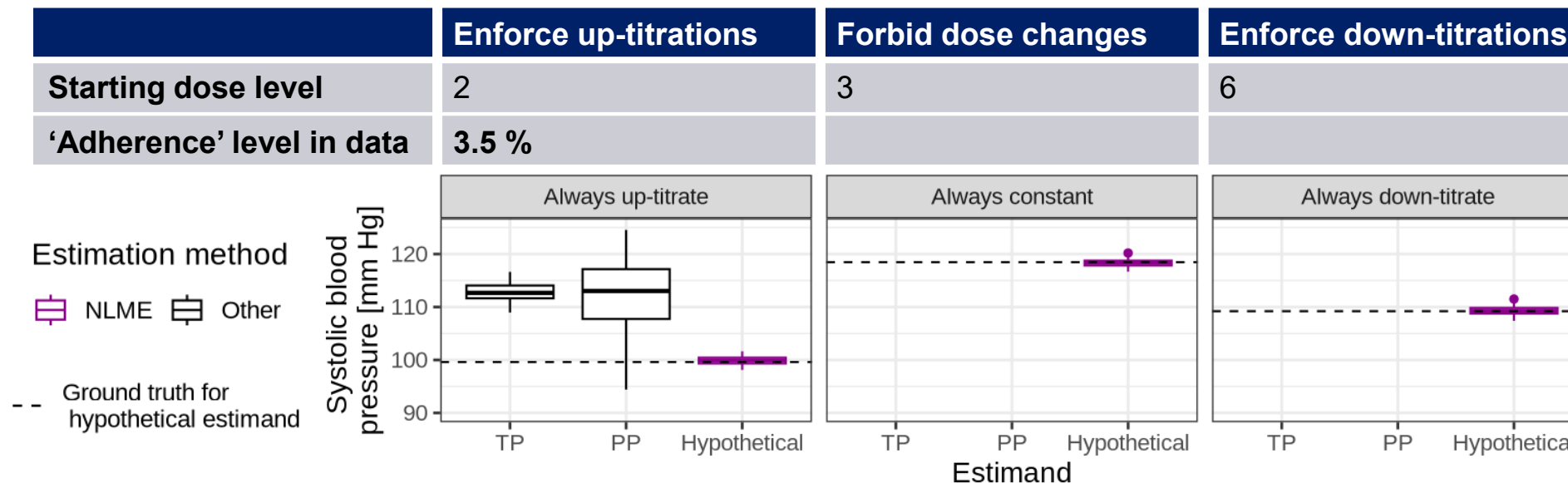
Simulation re-estimation study inspired by trials

Simulation – re-estimation study inspired by real-world study (blood pressure lowering drug)

Estimates of three different treatment effects based on three distinct (hypothetical) scenarios of dose adaptation.

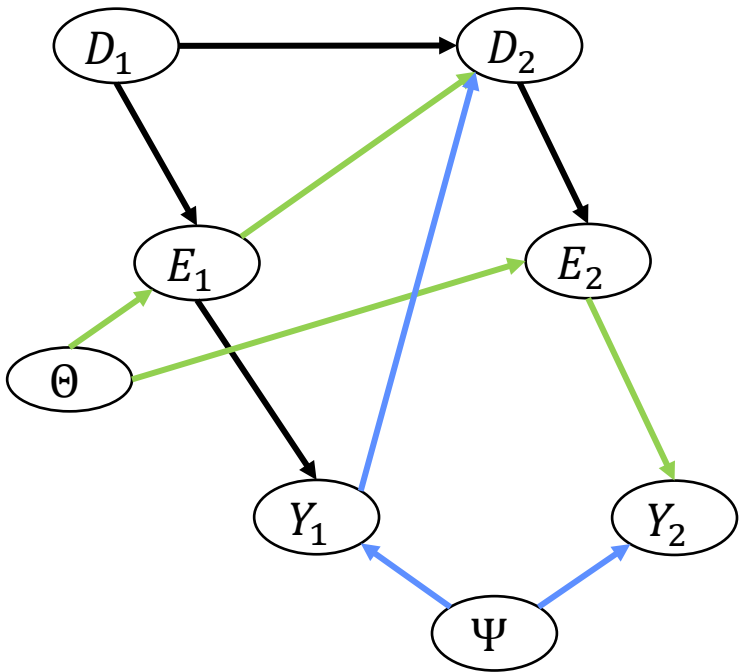
For comparison: summarizing the observed data via treatment policy (TP) and per-protocol (PP) estimators yields different estimates. This is expected as they target distinct estimands.

Note: only 3.5% of patients in the study follow the regimen of interest for the estimand.



When did we observe unbiased estimates from a popPKPD approach?

Dose adaptations due to	PK data	PD data	Unbiased estimate of hypothetical estimand?
Exposure (safety)	Rich	Rich	Yes
	Rich	At end of study	Yes
Efficacy	Rich	Rich	Yes
	Rich	At end of study	No Why? Impossible to estimate individual PD parameters and correct for confounding <ul style="list-style-type: none">Model diagnostics can help detect inappropriate adjustments



Summary & Conclusion

Be explicit & precise about

- what we want to estimate (the *estimand*), and
- our assumptions, including on the data-generating process (e.g. visualized using *causal diagrams*)

In pharmacometrics, we often make the (implicit) assumption that we have sufficient data to infer all random effects of a popPKPD model

Bartels *et al.* (2024): Conditioning on the individual parameters of an NLME model blocks confounding paths

If some assumptions are not met:

Active area of research (Novartis PMX initiative on Causality & Estimands, INVENTS (WP 1.2), cross-industry & academia working group on Causal Inference in PMX,...), building on earlier work e.g. by *Sheiner et al.* (1989): Study designs for dose-ranging

- Reach out if you'd like to collaborate

Making formal causal inferences can increase the value and impact of our work!

References

- Aalen OO, Røysland K, Gran JM, Ledergerber, B. Causality, mediation and time: a dynamic viewpoint. *Journal of the Royal Statistical Society Series A: Statistics in Society*, 175(4), 831-861. (2012)
- Ackley SF, Lessler J, Glymour MM. Dynamical modeling as a tool for inferring causation. *American journal of epidemiology*, 191(1), 1-6. (2022)
- Akacha M, et al. Estimands—What they are and why they are important for pharmacometricians. *CPT: pharmacometrics & systems pharmacology* 10 279. (2021)
- Bartels C, Scauda M, Coello N, Dumortier T, Bornkamp B, Moffa G. Non-linear mixed effects modeling as method for causal inference to predict exposures under desired within-subject dose titration schemes. *CPT: Pharmacometrics & Systems Pharmacology*, 14(1), 68-81. (2025)
- Hernan MA, Robins J. *Causal inference: What if*. boca raton: Chapman & hill©. (2020)
- ICH E9 (R1): addendum on estimands and sensitivity analysis in clinical trials to the guideline on statistical principles for clinical trials. EMA/CHMP/ICH/436221/2017. <https://www.ich.org>; 2020.
- Ocampo A, Bather JR. Single-world intervention graphs for defining, identifying, and communicating estimands in clinical trials. *Statistics in Medicine* 42 3892-3902. (2023)
- Olarte Parra, C., Daniel, R. M., & Bartlett, J. W. Hypothetical estimands in clinical trials: a unification of causal inference and missing data methods. *Statistics in Biopharmaceutical Research*, 15(2), 421-432. (2023).
- Rogers JA. Causa Nostra: the potentially legitimate business of drawing causal inferences from observational data. *CPT: pharmacometrics & systems pharmacology* 8 253. (2019)
- Rogers JA, Maas H, Pitarch AP. An introduction to causal inference for pharmacometricians. *CPT: Pharmacometrics & Systems Pharmacology* 12 27-40. (2023)
- Sheiner LB, Beal SL, Sambol NC. Study designs for dose-ranging. *Clinical Pharmacology & Therapeutics* 46 63-77. (1989)
- Zimmermann M, Dumortier T, Coello N, and Bartels C. NLME modelling from a causal inference perspective when the dose-exposure-response relationship is confounded by the treatment regimen. *PAGE* 32 Abstr 10906 [www.page-meeting.org/?abstract=10906] (2024)

Manuela Zimmermann
manuela.zimmermann@novartis.com

Thank you